

Landscapes for Living - the natural environment and the economy



9.30 Arrive & Coffee

9.50 **Conference Opening**
Mike Kinghan, WMBP Chair

Morning Session - The Environmental Economy

10.00 **Connecting to Success and the role of Natural Assets**
Mark Pearce, Corporate Director Economic Regeneration, AWM

10.20 **East London's Green Grid**
Pete Massini, Senior Specialist, Natural England, London

10.40 **The New Environmental Economy in the Peak District**
Faith Johnson, Environmental Quality Mark Project Officer

11.00 Coffee

11.20 **Supporting the Environmental Economy in the Shropshire Hills AONB**
Phil Holder, Shropshire Hills AONB Manager

11.40 **From Gravel to Great Days out**
Guy Corbett-Marshall, Director, Staffordshire Wildlife Trust

12.00 **How can we take the development of the environmental economy forward in the West Midlands?**
Question & discussion session

12.40 Lunch

Afternoon Session - Delivering the regional targets to 2015

Chair – Rob Williams, Natural England, Regional Manager, Advocacy & Partnerships Team

1.40 **A New Delivery Framework for Biodiversity**
Pete Brotherton, Head of Biodiversity, Natural England

2.00 **The Wetlands Challenge**
Environment Agency

2.15 **The Woodland Challenge**
Rebecca Isted, Biodiversity Advisor, Forestry Commission

2.30 **The Local Authority's perspective**
Bill Bloxsome, Conservation Manager, Herefordshire Council

2.45 **Coordinating with LBAPs**
Alex Kinnersley, Worcestershire LBAP Coordinator

3.00 Tea

3.15 **Working together to make it happen**
Question & discussion session

4.00 **Summary and close**

